

# DECORATIVE CONCRETE COUNCIL MEMBER BENEFITS

AMERICAN SOCIETY OF CONCRETE CONTRACTORS  
ENHANCING THE CAPABILITIES OF THOSE WHO BUILD WITH CONCRETE



## **Mission Statement**

**Advancing decorative concrete contractors through education and networking**

## **EXPERTISE**

**Four Telephone Hotlines – FREE to Members** – These telephone lines are staffed by experts who can answer your questions.  
Concrete Construction   Safety and Insurance   Decorative Concrete   Polished Concrete

**Position Statements** – 44 papers covering topics such as “Moisture-Sensitive Floor Coverings on Concrete Slabs,” “Birdbaths,” “Tolerances,” and “Trowel Marks.” The statements are written for architects, engineers and others who need to understand the contractor’s point of view. There are nine “Best Practices” documents on decorative concrete topics.

**Contractor E-mail Forum** – Contractors submit and answer business and technical questions via e-mail. Invaluable advice from your peers on everything from curling to sealers to time sheets to vehicle use. ASCC members only, Web-based archive contains all Q & A from the Forum for easy reference.

**Mentor Program** – The ASCC Mentor Program unites seasoned concrete construction professionals and associate members with members with less experience, to share knowledge and experience.

**Mentor Advisory Board** – This group of hand-selected contractors provides advice to members who don’t have the need for a full-time mentor, but could use the experience and counsel of an experienced counterpart.

## **NETWORKING**

**Networking** – Annual events, committee meetings, MIX Groups and other special opportunities provide members the opportunity to meet with other outstanding contractors and suppliers. Working committees include Technical, Education & Training, Finishing, Paving, Emerging Leaders, Membership, Certification and more.

**MIX Groups** – The Management Information eXchange (MIX) Groups are a way for owners of concrete construction firms to meet and share best practices without violating Antitrust laws. Each MIX Group is made up of owners/presidents/CEOs of five to ten non-competing contracting companies doing business in different geographic areas. They range in size from small contractors specializing in residential work to large companies performing everything from paving to superflat floors to high-rise construction. They all have a similar interest in improving and growing their businesses. Two MIX orientations take place every year to form new groups.

## **SAFETY**

**Safety Manual** – This 300+ page, comprehensive manual can be used as your basic safety program. Provided electronically, you can customize and print as needed for your company. First file provided **FREE** to ASCC members. Extra copies are available on flash drive to members for \$25.00 each (\$75.00 each for non-members).

**Decorative Concrete Safety** – Job Hazard Analysis (JHAs) for specific polished concrete tasks such as Surface Preparation and Epoxy Coatings. Click on the Safety tab at [www.ascconline.org](http://www.ascconline.org) → Publications → Job Hazard Analysis Template.

## EDUCATION

**Webinars** – 45-minute monthly webinars provide members access to speakers and topics from the comfort of their offices. A mix of business and technical topics have included *Hardhats to Helmets*, *Protecting Yourself from Slab Performance Callbacks*, *Accuracy and Productivity in Estimating*, *Approaching Business as a Process*, *Decorative Concrete Applications and Finishes*, and *Managing Change Orders*. Webinars are archived on the website for members only.

**Magazine Subscriptions** – **FREE** subscriptions to *Concrete International* and *Concrete Contractor* keep you and key personnel current with concrete construction technology and business issues.

**A Guide to Selecting a Concrete Contractor** – Provides the small to medium-sized contractor a checklist of items such as references, drawings, safety practices, insurance coverage, etc., that allows potential customers to compare what your company offers with the competition. This simple brochure emphasizes that contractor selection should be determined by pre-planning, experience, quality of work and track record, not just price. One copy **FREE** to members

## INFORMATION

**Monthly Newsletter** – Keeps you current with ASCC activities of value to you and your company. E-mailed **FREE** to members. Columns by members of the Safety & Risk Management Council board.

**Member Directory** – The ASCC Member Directory lists all members of the ASCC by company name, delegate and alternate member names; includes all contact information.

## DISCOUNTS

Member discounts on ASCC events, World of Concrete registration and seminars, plus valuable industry and technical publications through the ASCC bookstore. In addition, a number of ASCC member suppliers provide discounts to ASCC members.

## ANNUAL EVENTS

**Annual Conference** – This fall event brings together owners and managers, project foremen and superintendents, estimators, safety directors, and other company managers for seminars, roundtable discussions, demonstrations, valuable networking and social outings. Event features the ASCC Safety and Decorative Concrete Awards ceremony.

**Concrete Executive Leadership Forum** – A unique opportunity each summer to exchange ideas, learn new management and leadership techniques and develop friendships with CEOs, owners and managers from the country's leading concrete construction companies.

**World of Concrete** – ASCC takes advantage of the major concrete event to host its Annual Meeting, committee meetings, a pre-show party, and other networking opportunities. We host two booths and are a co-sponsor of the convention. ASCC members are notable speakers for WOC seminars.

## SPECIALTY COUNCILS

**Decorative Concrete Council** – The DCC educates contractors on the technical and business aspects of decorative concrete contracting. The Council also promotes decorative concrete to designers, owners and other end users.

Demonstrations and seminars at ASCC Annual Conference  
Discounted and **FREE** decorative publications

Awards competition  
Community Projects

**Concrete Polishing Council** – The CPC serves as an educational resource for contractors and others in the design and construction industry. Programs include: Certification, Educational Programs, Position Statements, Awards.

**Manufacturers' Advisory Council** – The board of this associate member Council advises the ASCC on how the organization can provide the best value to its vendor members. The MAC has a strong voice in all sponsorship decisions that directly affect these companies.

**Safety & Risk Management Council** – This Council educates and provides materials to contractors on all aspects of safety relating to concrete contracting and insurance matters. The Council also provides oversight to ASCC on publications, demonstrations, etc. All members of ASCC are welcome to join the SRMC.