



NEWS RELEASE

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FOR IMMEDIATE RELEASE

ST. LOUIS, MO September 5, 2017 – Volunteers from the **Decorative Concrete Council (DCC)** and the **Manufacturer’s Advisory Council (MAC)**, traveled to Oahu, Hawaii, August 7-11, 2017 to replace a vinyl “sticker” of a map of the Pacific War 1941-1945 with a version in concrete. The DCC and MAC are specialty councils of the American Society of Concrete Contractors ([ASCC](#)), St. Louis.

Clark Branum, Diamatic, USA, San Diego, CA was the project coordinator for the installation. The project consisted of removing the existing vinyl map and substrate, and replacing it with new, colored concrete. Stencils were then used to mask the land masses and text prior to sandblasting the surface.

Assisting DCC and MAC volunteers and staff were soldiers stationed at Pearl Harbor, part of the Concrete Preservation Institute (CPI) Field School. The CPI Field School at Pearl Harbor is a U.S. military career skills program that preserves landmark structures and monuments while training active duty military service members for transition into civilian management careers and skilled trade jobs.

The new concrete map provides a safe walking surface, more uniform coloring and clean, crisp labels.

Companies supplying tools, materials and manpower were Increte Systems, McMahon Contracting, Ruttura & Sons, Superior Gunitite, TAS Commercial Concrete, Lehigh Cement, Martin Concrete Construction, North S. Tarr Concrete Consulting, Bekaert, BuildSite, ChemMasters, Stego, Decorative Concrete Resources, Diamatic, Innovative Construction Concepts, and Concrete Design Solutions New England.

The [DCC](#) is the only professional organization dedicated to focusing on the issues, trends and work of the decorative concrete industry, and to meeting the needs of the contractors who pursue this specialty market. Made up of decorative concrete contractors that install decorative concrete, manufacturers, and other interested parties, the mission of the DCC is “Advancing Decorative Concrete Contractors Through Education and Networking.”

The MAC board advises [ASCC](#) on matters relating to associate membership and suggests methods of adding value to all membership opportunities.

For more information, visit www.asconline.org or call the ASCC office at (866) 788-2722.

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