



MINUTES
ASCC BOARD OF DIRECTORS
8:00 AM – 12:00 PM
Monday, January 16, 2017
Las Vegas, NV

MEMBERS

Scott Anderson, President
Nick Adams
Denny Ahal
Paul Albanelli
Bill Bramschreiber
Robert J. Dalrymple
Anthony DeCarlo, Jr.
Peter Emmons
Chris Forster
Clay Fischer
Mario Garza

Rocky Geans
Chad Gill
Scott Greenhaus
Heston Hamilton
Jon Hansen
Myron Hillock
Brad Inman
Chris Klemaske
Steve Lloyd
Ray Merlo
Chris Plue

Mike Poppoff
Neil Roach
D. Thomas Ruttura
Mike Schneider
Ron Simonetti
David Somero
Jason Swagert
Wahid Tadros
Mike Tholen
Keith Wayne
John Ylinen
Thomas Zinchiak

STAFF

Bev Garnant, Executive Director

Members Attending

GUESTS

Shane Beal
Larry Cornwell
Phil Diekemper
Dan Engel

Chris Horton
Wayne Kirkland
Byron Klemaske
Shelton Lee

Tim Manherz
Kevin Riley
Todd Scharich, Staff

MISSION STATEMENT

To enhance the capabilities of those who build with concrete

1.0 CALL TO ORDER AND INTRODUCTIONS
REVIEW OF ANTITRUST STATEMENT
SAFETY MOMENT

President Anderson called the meeting to order at 8:00 a.m. He asked for a moment of silence in honor of Don Marks and Joe Cooper.

Members introduced themselves and signed the attendance sheet, acknowledging the Antitrust Statement printed on the reverse side.

Safety Moment – Clay shared that while moving cranes they found faulty bolts holding the house onto the chassis. It cost \$500-\$600 to have a third party inspect the problem and most likely saved lives.

2.0 APPROVAL OF MINUTES

Keith made a motion, seconded by Bob D. to approve the minutes of the September 15, 2016 meeting, motion passed.

3.0 ASCC EDUCATION, RESEARCH AND DEVELOPMENT FOUNDATION – PETER EMMONS

Peter referred the board to the report on ACI 347 research in their board books. Ward is close to a final report. He said many new technologies and technical knowledge are coming out of Dr. Darwin's cracking research. Most recently the Foundation board committed \$10,000 to begin a study on stair tolerances led by Bruce Suprenant. Measuring tolerances with the new laser scanners will be a whole new nightmare for contractors. The email ballot to approve Brad's changes to the bylaws passed unanimously.

4.0 EMERGING LEADERS COMMITTEE – KEVIN RILEY

The group is working on a Rising Star award to recognize an up and coming young leader. They are also working on a way to engage high school students at Annual Conferences. Rocky commented on his role as a mentor to Ryan Lakebrink as being a very positive experience.

5.0 TECHNICAL COMMITTEE – BRUCE SUPRENANT

The committee is focusing on future projects. Laser scanning will tell us we're not meeting tolerances. He said now in the U.K., after a fall, a laser scan is ordered. We are going to see more laser scanning companies selling their services to contractors and owners. We need to get ahead of this. They plan to measure stairs in a stadium of the University of Houston that is being torn down; big question mark is whether they'll be able to get the safety data.

ACI's Construction Liaison Committee has written a proposal to establish an ACI Constructability Committee. A chairperson is needed.

CLC has organized a symposium at the Anaheim convention to honor Ward. It will bring together speakers from several construction-related ACI technical committees and will produce a special publication of abstracts.

The MOU to officially make ACI 117 (Tolerances) a joint committee with ASCC has been signed by Bev and Ron Burg.

The Finishing Committee held its third meeting yesterday. Considering a mix design workshop.

He will attend the CPC board meeting to discuss their publications. Their "specifications" need to be rewritten in mandatory language.

Bruce reviewed the topping slab book and added unreinforced and elevated slabs. It is moving forward, though slowly.

Tommy asked if the hotline has received questions on air re: poly-carboxolates. Bruce said he has had questions regarding admixtures increasing air content. It's not clear what's happening. He's watching the modulus of elasticity. He's asking members and Colin Lobo, NRMCA, for input.

6.0 EDUCATION & TRAINING COMMITTEE – MARIO GARZA

Bev reported in Mario's absence. The roster is down by two: Don Marks and Scott Winkler. Finishing video sales are even; no plan to revise. "The Contractor's Guide to Quality Concrete Construction" is under rewrite by Anthony Lamanna, assistant professor, Construction Management Program, Eastern Kentucky University. Mike T. will report on progress later in this meeting. The webinar program is in its eighth year with a webinar every month. We will offer the ACI flatwork finisher and commercial/industrial finisher certification again at WOC. The task group for Universal Craftsman Training surveyed ASCC members. Areas needing most training are formwork, placing/finishing, safety, and quality. Training is most needed for new hires, and online was the most popular training method.

7.0 MEMBERSHIP – CHRIS FORSTER

As of December 31 we had 690 members; of the 78 new members since the September board meeting, 52 came from CPAA (Polishing Assn.). That includes 80 sustaining members. New sustaining members this year are CG Schmidt, Ram Tool & Supply, KCS, Danko, Allen Engineering, Martin Concrete and Superior Gunite. Between January 1 and December 1 of this year we dropped 26 members and gained 132. Some interesting website facts: the number of organic (or new) visitors to the site has increased 25.8% since last year; visitors on the site from mobile users was down by 3.3%; the top organic landing page visits were (in order) Home Page, Events – WOC, Events – Main, DCC, ACI Flatwork Certification, Position Statements. New polished concrete content, much brought over from the CPAA site, has been added. We have 19 MIX Groups including our most recent group formed at L.L. Geans in November. 97 individuals are members of a group.

8.0 FINANCE COMMITTEE – KEITH WAYNE

Keith said ASCC is financially healthy; we are realizing the results of all the new polishing members. For the end of fiscal year (9/30/16) we realized a net income of \$60,359 against a budgeted -\$69,530. Our budget is growing; this fiscal year it is \$1.652M, and we are projected to outperform that number. Membership has almost doubled over the past six years.

End of December financials were reviewed. Proceeds are \$8,601 over budget. Expenses are under budget. This give us a Projected Year End of -\$26,555 against a budgeted -\$75,134.

Investments are going backwards. Unrealized losses have countered all gains. The Finance Committee will be interviewing potential new investment advisors.

9.0 ADMINISTRATIVE COMMITTEE

9.1 Subcommittee reports

9.1.1 Bylaws – No Report

9.1.2 Strategic Plan – Clay said the committee needs to meet this year to update the plan.

9.1.2.1 Concrete 2029 – Peter said 2029 has added code limitations to its list of issues. The industry is becoming more complex and dysfunctional, due in part to codes. The next meeting is Feb. 22, Dallas; will discuss

durability and codes. Anthony said we need to focus on getting younger people into the industry. Chris F. asked what the qualifications are to attend SDC; SDC needs people who are strategic thinkers, who see the big picture.

- 9.1.3 Nominating Committee – Refer to the ballot under Tab 9 of the board book.
- 9.1.4 Public Relations Committee – Bev said the committee is being revived, Chris K. is the new chair. See list of Press Releases in board book. Initiatives such as Concrete 2029, ACI 117 as a joint committee, and others provide more expansive and substantial PR for ASCC than do press releases.
- 9.1.5 NRMCA Strategic Alliance – Jon Hansen
The NRMCA local paving team’s focus is parking lots, streets, and local roads with plain concrete paving, pervious concrete, and roller compacted concrete. NRMCA supports the contractor, owner, and designer with our Design Assistance Program and Parking Lot Boot Camp. Parking Lot Boot Camps are done in house for one contractor, one ready mix producer, and other partners to pursue and build exterior paving projects. A day-long version of Parking Lot Boot Camp was held Sept. 16, 2016 at the ASCC event in Minneapolis. The NRMCA ASCC Joint Paving Committee has done a reset in the past 6 months, with Paul Albanelli taking on leadership of the joint committee. The committee’s primary objective is to secure parking lot paving projects with local partnerships of concrete contractors and concrete producers.

The NRMCA board of directors approved a comprehensive building promotion plan in September of 2015 including \$4.5 million per year over 5 years to implement the program. This came as a result of concrete losing market share to wood in low- to mid-rise buildings over the last 10 years; from 31% market share for concrete in 2004 to 20% in 2014. Currently wood holds 42% share in this market segment, up from 22% in 2004. There are three main strategies of this team: communications, direct project promotion and advocacy. The communication program was launched in April after significant market research. Branding and messaging revolves around the “Build with Strength” theme with major benefits focused on strength, durability, safety and long term value. www.BuildwithStrength.com

For consideration by the ASCC BOD: In light of the facts stated in the Low to Midrise (LMR) Building overview above, and using the model of the NRMCA/ASCC Joint Paving Committee, would ASCC consider a committee focusing on the retainment, promotion, and advancement of concrete LMR buildings in contractors’ local markets?

Discussion followed. Tommy suggested we need to contribute money to this effort. Paul said the steel industry should be part of the team. It was asked if the Strategic Planning Committee should consider this. **Rocky made a motion to form a task force to determine how to move forward, seconded by Mike S., motion carried.** Mike S., Bob D., Keith and Shelton Lee volunteered to serve on the task group. Jon H. is the NRMCA liaison.

- 9.1.6 ACI Strategic Alliance – Mike Tholen
Sales of *The Contractor’s Guide to Quality Concrete Construction* remain at about the same level as last year. From November 30, 2015 to November 30,

2016, approximately 3300 copies were sold, generating revenue of \$137,000 and royalty payments to ASCC of \$47,300. A new edition is being developed. At this time, all of the chapters have been received and are being edited by ACI staff prior to being balloted by the committee. About half of the chapters have been edited. A list of the last few photos needed will be provided. A draft of a new chapter on legal issues is expected during the second week of January. Once approved by the committee, the document will be reviewed by the ACI Educational Activities Committee.

The motion to make ACI Committee 117 a joint ACI/ASCC Committee with ACI as the major sponsor and ASCC the minor sponsor was made before the ACI Board at the ACI Fall 2016 Convention in Philadelphia. The motion passed. Staff of ACI and ASCC have completed a Memorandum of Understanding that will lay out the relationship between the two organizations regarding the committee.

New ACI Documents (last 6 months)

- Spanish CCS-0S, Concrete Fundamentals (Book and online course)
- ACI 560R-16, “Report on Design and Construction with Insulating Concrete Forms”
- ACI 506R-16, “Guide to Shotcrete”
- ACI 308R-16, “Guide to External Curing of Concrete”
- ACI 306R-16, “Guide to Cold Weather Concreting”

9.2 Industry Initiatives

9.2.1 Mike S. asked for a show of hands of board members who have hired CIM grads; about 12 companies. Mike encouraged attendees to get involved in their local patrons’ groups. The schools need guest lecturers. The auction is Wed. at 1 pm. Wally Johnson is the new chair of the National Steering Committee.

9.2.2 SDC – Mike S. reminded again about the 2029 workshop on 2/22. He said SDC is all about new technology and innovation; sustainability, cracking research, SCC, Vision 2020 (Repair) and nuclear codes are all initiatives that came out of SDC.

9.3 Executive Director Report – Bev Garnant

- We are fully staffed.
Bruce – now full time, hotline added
Ward – finish out 347 research, will help Bruce
Todd – Director of Membership, still decorative concrete specialist, DCC liaison
Jill – added in Sept. to facilitate the CPAA transition; will move into member services
Libby – replacing Marilyn, comes from the National Painting and Decorating Foundation
Nicole – event planner, 4 days/week
- CPC transition – going through publications and programs to evaluate and improve, modify. 47% of CPAA members have joined ASCC
- We are in the middle of ambitious strategic plan and SRMC just drafted an equally ambitious plan.
- Thanks to Scott Anderson for his time and expertise as president the past two years.

10.0 SAFETY & RISK MANAGEMENT COUNCIL – SCOTT GREENHAUS

- 10.1 Roster – Tabah Nez, Conco, is a new director. Larry Cornwell has replaced Helen Prince. Scott Winkler retired.
- 10.2 Strategic Plan – The SP Task Group met Jan. 4-5, facilitated by Chris P. There is a new, five goal plan to be approved by the SRMC board.
- 10.3 Publications – Scott provided a list of new articles and bulletins. He believes there will be a delay in enforcement of OSHA’s new silica rule.
- 10.4 Legacy Training – No update
- 10.5 CNA Report – Wayne Kirkland introduced Larry Cornwell, Helen’s replacement. Wayne said profitability improved 25 points in 2016. Retention is in the low 80s. The program is slightly smaller. Most activity is in IL, MI, OH, OK and Houston. New activity is in IL, Phoenix, CT, Dallas and Houston. Loss analysis shows most accidents are in motor vehicles; slips, trips & falls; falls from elevators (#1), and struck by. There is improvement in material handling. They are seeing more traumatic brain injuries.

Byron Klemaske shared that although OSHA could probably shut down 90% of WOC, he was pleased to see that Concrete Live! in the Silver Lot had their workers in hardhats, long-sleeved shirts and safety glasses. Chad Gill suggested putting ASCC safety signs in booths that do well in that area.

11.0 MANUFACTURERS’ ADVISORY COUNCIL – MYRON HILLOCK

MAC added Bill Palmer as a director and Jeff Wells was elected secretary. CELF sponsorship remains at 13 slots. He noted MAC members donated equipment, safety gear, etc. for the ACI certifications at the show. They also provided labor and donations for the spring and fall Community Projects. The number of associate members has risen to 118 from 91 in the last board report. Myron thanked the board members for attending WOC and encouraged them to buy from ASCC associate members.

12.0 CONCRETE POLISHING COUNCIL – CHAD GILL

CPC is still in the transition phase. There are 107 CPC members, 20 are new to CPC and ASCC. 47% of the CPAA membership has joined ASCC. Staff has been very helpful. Mike P. said CPC is a perfect fit for ASCC.

13.0 DECORATIVE CONCRETE COUNCIL – TODD SCHARICH

Curt Thompson, Decorative Surface Solutions Group, and Scott Truax, CSolutions, are new board members. Membership is up from 114 to 239 since May 2014. 2017 is a time to make members more active. The Sherwin Williams video of the Northwestern Healthcare Community Project was shown. Next year will be the DCC’s 20th anniversary. Todd’s DCS report is in the board book, Tab 13. He reminded the board of the Polishing Luncheon on Tuesday.

14.0 OLD BUSINESS – NONE

15.0 NEW BUSINESS

Scott said it has been an honor to serve as ASCC president and thanked everyone for their support during his term,

The meeting was adjourned by President Anderson at 11:35 a.m.